

SEMI-ANNUAL RED LETTER SALE AT THE BOSTON STORE

In Conjunction With the Great Popularity Voting Contest

WHEN we announce a RED LETTER SALE don't confuse it with what most stores style "Special." Their special sales are only such as we would class as "regular", not even equal to what you'll find here in our usual every day in the year offerings. But when we advertise a RED LETTER SALE it has a special meaning—it's something out of the ordinary. It wouldn't pay us to buy newspaper space to advertise something we are showing regular every day. The great assortment and wonderful values offered in this RED LETTER SALE should cause you to buy for months ahead. We know many of you need Dry Goods, Clothing, Shoes, etc., and this is an opportunity not likely to occur again this season. Besides, with every purchase of 50c and over entitles you to votes

IN OUR POPULARITY VOTING CONTEST

2 FREE TRIPS TO CALIFORNIA—2 FREE TRIPS TO CLOUDCROFT

To the four Ladies receiving the greatest number of votes. All expenses to be paid by the BOSTON STORE. Contest ends Saturday, July 1st.

BOOST YOUR FAVORITE CANDIDATE—RESULTS ARE WHAT COUNT



Women's Ready-to-wear

Women's Panama and Voile Skirts, black only, neatly trimmed, worth \$2.50; Sale price **\$1.95**

Women's Wash Dresses

Midsummer materials, neatly made and trimmed, values to \$4.50; Sale price **\$2.95**

Women's Waists

White and colors, gingham and madras. Values to \$1.00; Sale price **50c**

Women's Lawn Waists

Lace and embroidery trimmed, values to \$1.75; Sale price **98c**

Women's Long Kimonos

Lawn crepe and other materials, big assortment, worth to \$2.00; Sale price **98c**

Women's Short Kimonos

and Dressing Jackets, made of fine printed lawn and percale, worth to \$1.00; Sale price **59c**

Women's Wash Skirts

White and colors, worth to \$1.75; Sale price **98c**

Women's Corsets

In the new models, worth 75c; Sale price **49c**

Red Letter Silk Sale

Seo Silks, 27 inch, plain and dotted—every wanted color, worth 35c; Sale price **22c**

Big Lot Silk Remnants

Suitable for waists and dresses, all the new weaves and colorings, the Greatest Bargain Ever Offered even by the Boston Store, values to 75c; Sale price **35c**

90-inch Linen Sheeting

Shrink and ready for use, worth \$1.25; Sale price **95c**

Lawn and Batistes

Fine quality, pretty designs, fast colors. Some with pretty side bands; worth to 75c; Sale price **9c**

Red Letter Sale—Dress

Linen

Colored Dress Linens, highly mercerized, all colors worth to 40c; Sale price **25c**

Sale—White Goods

1 lot White Goods suitable for waists and dresses, worth to 15c; Sale price **10c**

1 lot White Goods, plain flannel and fancy madras for waists, dresses and men's shirts, values to 25c; Sale price **18c**

1 lot Fine White Goods, Swiss, Batiste and India Lawn Cossab, figured and embroidered, worth 40c; Sale price **25c**

Red Letter Sale—Table

Linen

Full width bleached Table Damask, highly mercerized, worth 40c; Sale price **30c**

Table Damask, worth 50c; Sale price **30c**

Table Damask, worth 65c; Sale price **48c**

Full width Turkey Red Table Damask, assorted patterns, worth 50c; Sale price **29c**

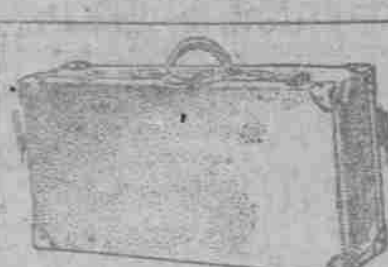
Red Letter Sale—Wash

Goods

1 lot English Dress Poplins, white, cream and colors, highly mercerized, plain and fancy, worth 25c; Sale price **15c**

Red Seal Gingham, "the genuine" light and dark colors, worth 15c; Sale price **10c**

Irish Linettes in many pretty designs, both light and dark, worth 50c; Sale price **15c**



25% off 25% off

From regular prices of all Trunks, Bags, and Suit Cases during our Red Letter Sale—Buy one and save money.

McCall Patterns and Fashion Sheets For July Now In

Popularity Voting Contest

2 free trips to California. 2 free trips to Cloudcroft. All expenses to be paid by the Boston Store.

Boost your favorite candidate. Votes with every purchase of fifty cents or more. "Results Are What Count."

36-inch White Dress Linen

Worth 35c, Sale price **25c**

Worth 40c, Sale price **29c**

Worth 50c, Sale price **39c**

Worth 65c, Sale price **48c**

Dress Gingham, Checks, Stripes and Plaids, worth 12 1/2c; Sale price **9c**

Embroidery Bargains

1 lot embroidery, edges and insertions; Sale price **9c**

1 lot fine Embroidery, worth to 35c; Sale price **10c**

Corset Cover Embroideries, worth to 35c; Sale price **19c**

Flouncings and All-over Embroideries, worth to \$1.50; Sale price **69c**

1 lot Point de Paris Lace, worth to 20c; Sale price **9c**

Sale of Hosiery

Women's black, tan and fancy colored Hosiery, worth 15c; Sale price **10c**

Women's black and tan lace Hosiery, worth 20c; Sale price **12 1/2c**

Children's Lace Hosiery, white and colors; Sale price **19c**

Children's Socks, fancy styles; worth 12 1/2c; Sale price **7 1/2c**

Children's Socks, tan, grey, white and colors; values to 35c; Sale price **19c**

Women's Summer Vests

White and colors, worth to 20c; Sale price **10c**

2 for 25c

Children's Summer Vests, all sizes; worth 20c; Sale price **12 1/2c**

Children's Summer Union Suits, all sizes, worth 50c; Sale price **43c**

Sale of Ribbons

1 lot all Silk Ribbons up to 6 inches wide; assorted colors, worth to 50c yard; Sale price **19c**

Sale of Gloves

Silk Gloves and Lace Gloves, 16 button length, worth to \$1.00; Sale price **59c**

Short Gloves, worth to 55c; Sale price **39c**

Sale of Muslin Underwear

Women's Gowns, Chemise, Corset Covers, Drawers, and Combination Suits, neatly made and daintily trimmed with lace, ribbon and embroidery, values to \$1.75; Sale price **98c**

Values to \$2.50; Sale price **\$1.49**

Values to \$3.50; Sale price **\$1.98**

Women's Corset Covers; worth to 35c; Sale price **19c**

Women's Muslin Drawers; worth to 40c; Sale price **22c**

Children's Muslin Drawers; worth to 35c; Sale price **10c**

Red Letter Basement

Bargains

Women's Gingham and Madras Waists, light and dark colors, worth 70c; Sale price **45c**

Women's Gingham Petticoats, light and dark stripes, also in solid colors, worth 75c; Sale price **45c**

Women's Gingham Aprons, with 6th, worth 50c; Sale price **29c**

Children's White Aprons, embroidery trimmed; worth 50c; Sale price **23c**

Women's Dressing Jackets, worth 25c; Sale price **16c**

Soft finish Domestic, worth 10c; Sale price **96c**

Household Bleached Domestic, green ticked, worth 12 1/2c; Sale price **9 1/2c**

Printed or the Loom Bleached Domestic, worth 12 1/2c; Sale price **9 1/2c**

Yard wide full Cambric Muslin, worth 12 1/2c; Sale price **9 1/2c**

Yard wide unbleached Muslin, fine make, Sale price **5 1/2c**

36 inches wide, worth 6c; Sale price **5 1/2c**

Apron Gingham and Calicoes, in a big assortment, worth to 7 1/2c; Sale price **5c**

Printed Lawn and Chiffon, light and dark colors, worth 8 1/2c; Sale price **5c**



Pillow Cases

42x36 Pillow Cases, Sale price **10c**

42x36 Pillow Cases, Pepperell, Sale price **15c**

45x36 Pillow Cases, Pepperell, Sale price **17c**

Sale of Towels

Large size Huck Towels, worth 12 1/2c; Sale price **9c**

12 1/2c; Sale price **\$1.00**

Linen finish Huck Towels, large size; worth 15c; Sale price **11c**

Per dozen **\$1.25**

White Russian Bath Towels, fringed, worth 15c; Sale price **12c**

White Russian Bath Towels, large size, worth 20c; Sale price **14c**

Large size Russian Bath Towels, fringed or hemmed; worth 25c; Sale price **23c**

Suggestive Questions on Sunday School Lesson By Rev. Dr. Linscott for the International Newspaper Bible Study Club

(Copyright 1910, by Rev. T. S. Linscott, D. D.)

Lesson for Sunday, June 11, 1911.

Hezekiah's Great Passover, 2 Chron. xxx.

Golden Text—Man looketh on the outward appearance, but the Lord looketh on the heart. 1 Sam. xvi. 7.

(1.) Verses 1-5—Who were the nations of Israel and Judah composed of, and who were at this time their kings?

(2.) What was the passover and what was its origin?

(3.) What sort of a man religiously was Hezekiah?

(4.) What motive did Hezekiah have in proclaiming this passover and what did he expect to accomplish by it?

(5.) Why in that day was it essential that this passover feast should be kept at Jerusalem?

(6.) Why is it that no particular place is now essential for God's people to worship acceptably?

(7.) If a nation neglects public worship, what may we reasonably expect will happen?

(8.) Verses 6-9—When the nation is in a decent condition religiously, what should the leading Christians do?

(9.) What is the best medium today through which the churches should call the nation, as such, back to the worship of God?

(10.) What are the chief points contained in this circular letter of Hezekiah to the kingdom of Israel?

(11.) What effect does the worship of God by the nation have upon its prosperity?

(12.) Verses 10-12—Why was it that some "laughed them to scorn," and others accepted the invitation sent by the king's messengers?

(13.) In religious matters a large section of the nation act contrary to their judgment; why is it?

(14.) Verses 13-14—Why can there be no acceptable worship of God if the

people hold on to what they know to be wrong?

(15.) Verses 15-20—Does God ever accept the worship of a people if those who conduct it are doing things that they are "ashamed" of? Why?

(16.) Why was ceremonial cleansing of so much importance in those days, and of no importance in those days?

(17.) What is the only essential thing which makes worship well pleasing to God?

(18.) Is it ever so in these days as in those, that the prayer of one man is efficacious for a multitude?

(19.) Verses 21-22—What would be the probable effect if the churches were now to have annual gatherings at central points, to last for seven or more days, after the type of the old time camp meetings?

(20.) Why should it be thought out of order if these days to have banquets, or dinners, or teas in connection with intense spiritual meetings?

(21.) This religious feast appears to have been a time of great outward demonstration and inward joy; why should we not plan for such meetings in all our churches? (This is one of the questions which may be answered in writing by members of the club.)

Lesson for Sunday, June 18th, 1911.

The Downfall of Samaria. 2 Kings xviii:1-18.

SCRIPTURE

Psalms 136:1-11.

Preserve me, O God; for in thee do I put my trust.

O my soul, thou hast said unto the

Lord, Thou art my Lord; my goodness extendeth not to thee;

But to the saints that are in the earth, and to the excellent, in whom is all my delight.

Their sorrows shall be multiplied that hasten after another god; their drink offerings of blood will I not offer, nor take up their names into my lips.

The Lord is the portion of mine inheritance and of my cup; thou maintainest my lot.

The lines are fallen unto me in pleasant places; yea, I have a goodly heritage.

I will bless the Lord, who hath given me counsel; my reins also instruct me in the night seasons.

I have set the Lord always before me; because he is at my right hand, I shall not be moved.

Therefore my heart is glad, and my glory rejoiceth; my flesh also shall rest in hope.

For thou wilt not leave my soul in hell; neither wilt thou suffer thine Holy One to see corruption.

Thou wilt shew me the path of life: in thy presence is fullness of joy; at thy right hand there are pleasures for evermore.

INTERNATIONAL PRESS BIBLE QUESTION CLUB.

I have read the Suggestive Questions on the Sunday School Lesson published in The El Paso Herald; also the Lesson itself for Sunday, June 11, 1911, and intend to read the series of 32.

Name

Address

Mutt and Jeff are with us. Another appearance today on Classified page. Every day in The Herald hereafter.

It is worse than useless to take any medicines internally for muscular or chronic rheumatism. All that is needed is a free application of Chamberlain's Liniment. For sale by all dealers.

THE CHURCHES.

TRINITY METHODIST—Corner Mesa avenue and Boulevard. C. S. Wright, pastor. Preaching at 11 a. m. and 8 p. m. by the pastor. Subjects: 11 a. m. "Things Practical in Christian Living." 8 p. m. "Why Am I a Methodist?" Music: 11 a. m. anthem, "How Long Wilt Thou Forget Me" (Hilfuerer); solo, Mrs. W. D. Howe. 8 p. m. anthem, "Come to Our Hearts and Abide" (Macy); duet, Mrs. W. D. Howe and C. C. Ballard. All invited. Seats free. Strangers welcome. Church just four blocks from plaza, north on Mesa avenue. Parsonage, 307 Mesa avenue.

EAST EL PASO PRESBYTERIAN—Poplar and Texas streets. Rev. Kenneth Brown, pastor. Regular services Sunday at 11 a. m. and 7:45 p. m. Sunday school at 9:45 a. m. and Christian Endeavor at 7 p. m. During the pastor's absence in the east the pulpit will be filled by clergymen of the city or visiting ministers. Prayer meeting Wednesday at 7:30 p. m.

WESTMINSTER PRESBYTERIAN—Southern. T. S. Knox, minister. While the new church is being built the congregation is worshipping in building on Boulevard between Kansas and Campbell streets. Preaching at 11 a. m. and 8 p. m. Sabbath school at 9:45 a. m. classes for all ages. Christian Endeavor meets at 6 o'clock Sabbath evenings. Prayer meeting Wednesday evening at 8 o'clock. A study in Biblical characters will be announced for the midweek services. "The Character of Adam" will be the subject for Wednesday evening, June 7. It is desired to make this a distinctively layman's service with at least 20 minutes for voluntary talks or comments on the subject. For Sunday, June 4, subject of morning sermon, "The Middle Wall," text, Eph. 2:14. Subject of evening sermon, "Christ Questioning Peter," text, John 21:15. Strangers, visitors and traveling men spending the Sabbath in the city are cordially invited to worship at Westminster. All resident church members not attending elsewhere, are invited to our services. A special invitation is given to all those with no church connection to make our church your church and form the habit of regular attendance on its services.

HOUSTON SQUARE BAPTIST—Corner of Montana and Ange streets. J. J. Bullen, pastor. At 9:40 a. m. the Bible school will hold its session. Divine worship at 11, with a sermon

by the pastor on "A Woman's Reward, and How She Won It." This will be the fifth sermon on the Book of Ruth. Prayer Circle at 7:30 in the evening, followed by worship at 8. The subject of the sermon will be, "To Be or Do, Which?" This will be a sermon on the difference between religion and Christianity. As a rule there is far religion enough in the world, but too little Christianity. Public invited to all services.

FIRST CHRISTIAN—Oregon and Franklin, two blocks north of the Sheldon. Perry J. Rice, pastor. Services will be held Sunday as follows: Special session of the Sunday school at 9:45. Preaching by the pastor at 11 a. m. Children's Day exercises at 8 p. m. The morning sermon will be appropriate to Children's Day and the evening program will consist of songs, readings and drink. The church will be decorated. Everybody welcome.

EAST EL PASO BAPTIST—In the 3200 block, Alameda avenue. Park car line. A. J. McElwain, pastor. Bible school, 9:45. Preaching at 11. Evening meetings, 7:30 and 8. "Come with a smile, a happy word and let us worship together."

ST. PAUL'S LUTHERAN—Services held in public library basement; enter from west. Sunday school, 10 a. m. Morning, 11 a. m. Preaching, 8 p. m. Morning subject, "The Holy Spirit." Evening subject, "Entering Into the Labors of Others." Rev. E. H. Combs, pastor. Residence 1127 E. Overland. Bell 3555.

RAILWAY MAIL SERVICE IS CHEAPER THAN RURAL ROUTES

Washington, D. C., June 1.—The total cost to the government of the services of the railways in carrying the mail from the point of its origin to the town or city of its destination is less than the cost of local collection and delivery.

That such is the fact is shown by the figures given in the postmaster general's report for the year, ending June 30, 1910.

This report shows that the total payments to the railways for carrying the mails throughout the preceding year were \$49,340,638.

For the same period the cost of rural delivery was \$36,844,968, and the cost of city delivery was \$21,632,639, making a total of \$58,477,607, or \$19,136,969 more than the cost of mail transportation by rail.

In other words, the cost of delivering letters and mail packages over the

Young Steers Properly Fattened

Fine young stall fed steers fattened to a finish, that's the kind of steers we butcher. And that is why our meats are so fine, tender and juicy. Telephone us a trial order for some of the specials listed below.

Special Prices For Saturday Only

Sirloin Steak per pound 17 1/2 cents

Prime Rib Roast per pound 12 1/2 cents

Rump Roast per pound 12 1/2 cents

Hamburger per pound 10 cents

Rib Boiling Meat 4 lbs. for 25 cents

Mutton Legs per pound 12 1/2 cents

Mutton Shoulders per pound 08 cents

Pork Shoulder Roast per pound 15 cents

Pork Sausage per pound 10 cents

Dressed Hens per pound 18 cents

ELGIN CREAMERY BUTTER, The Best That Money can buy 2 lbs. for 55 cents

Home Rendered Lard, 2 lb. pails 30 cents

Home Rendered Lard, 3 lb. pails 40 cents

Home Rendered Lard, 5 lb. pails 70 cents

Home Rendered Lard, 10 lb. pails \$1.35

J. C